

**Name of the project:**

**Democratize the value chain of beekeeping sector**

**Brief description of the idea**

Territorial integration of beekeeping cooperatives to attend local production needs and also to become an important actor in sector value chain, with a totally different objective that the current concentrated system has. Beekeepers would get for themselves a bigger percentage of the added value they produce.

1. A business model that benefits economically and socially beekeepers. Economically because the model allows them to get more efficiency, quality and more value for their production. Socially because the model allows them to join an organization that promotes and acts with human values that help to build a better world.
2. Encourages the improvement of production methods and the quality of the products obtained.
3. The obtained benefits impact directly in the location where beekeepers produce their honey. This promotes other productive chains to incorporate the same model.

Proponent	Country
Sandra Lorena Massheimer	Argentina