



**Social  
Roots**

Open  
Innovation  
in Agrifood

### Name of the project:

**Foodko**

### Brief description of the idea

Foodko is a solution that takes advantage of free capacities in food distribution, be it in food transportation or warehousing to bring food products to buyers. It addresses the inefficiencies in the supply chain of perishable goods by using principles of sharing economy and with it improving current distribution channels for local food producers and creating a new one – e-commerce. Foodko aims to make distribution of local food more economically and environmentally sustainable.

Foodko provides users (food producers, food operators and buyers) with an easy to use SaaS tool that enables them to manage the entire cooperation (from food procurement to food distribution) seamlessly.

### Proponent

**Prospeh d.o.o. (SME)**

### Country

**Slovenia**